

FIG 1
Total Revenue, Jan 04 - Jun 06

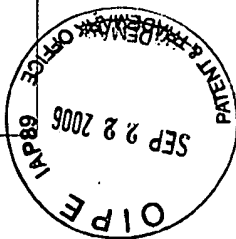
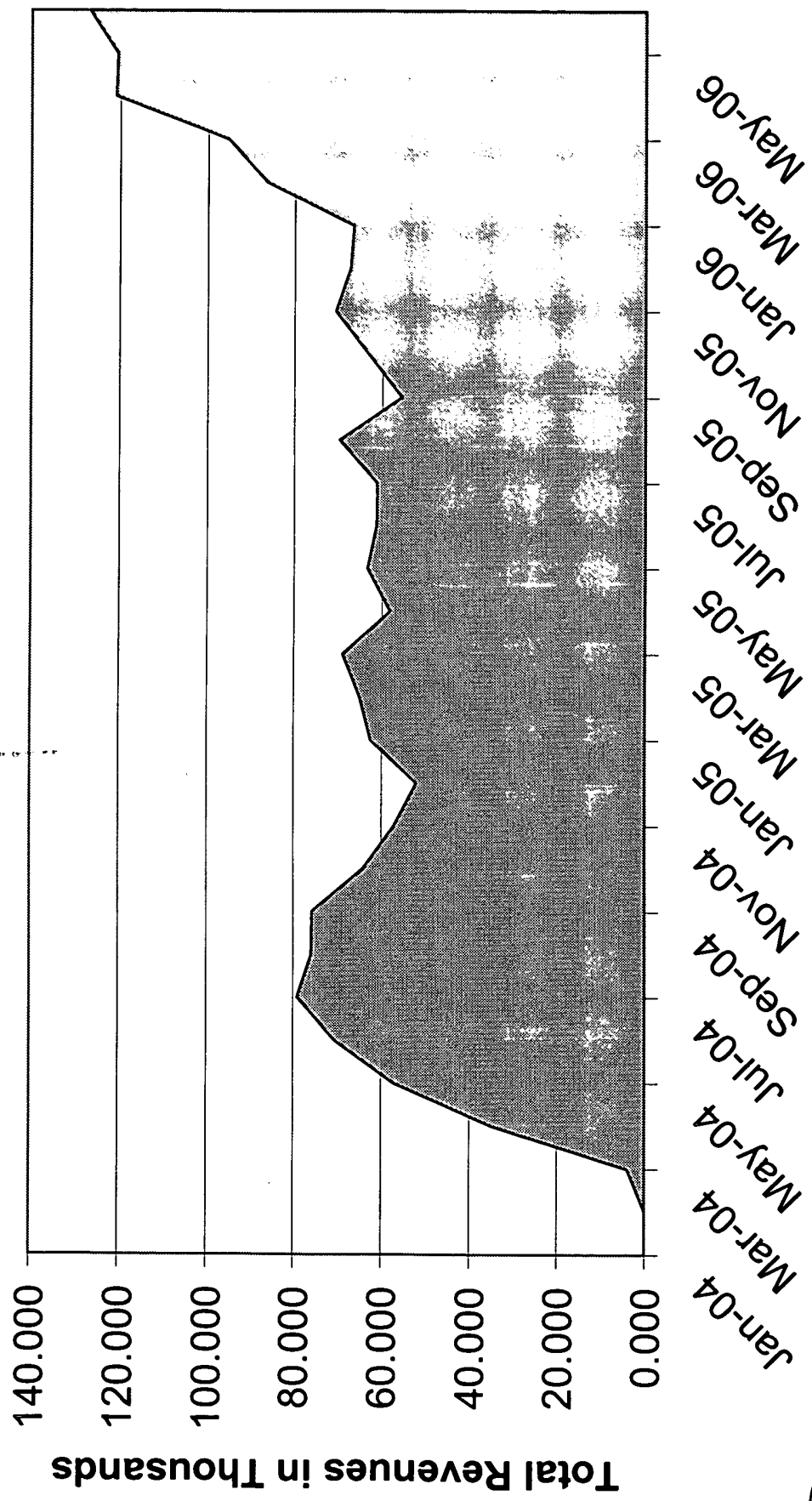


FIG 3
Total Advertising Costs, Jan 04 - Jun 06

